



International Scientific and Practical Conference
"Business Ecosystems: Sustainable Development (BESD-2026)"
September 24–25, 2026

PROGRAM

Day 1 — Thursday, September 24

10:00–14:00

online

Moderators: *Olena VASYLYEVA, Prof. DSc, National University Zaporizhzhia Polytechnic*
Viktoriia HORLACHOVA, Assoc. Prof. PhD, National University Zaporizhzhia Polytechnic

Welcome speech
(10:00 – 10:40)

Viktor GRESHTA, Rector, National University Zaporizhzhia Polytechnic

Serhiy SHYLO, Vice-Rector, National University Zaporizhzhia Polytechnic

Andriy P'YATNYTSKYI, Deputy Mayor, Zaporizhzhia

Yevhen SOTNIKOV, First Deputy Chairman, Supervisory Board of the National University Zaporizhzhia Polytechnic

Oleksandr GOLOVKO, President, Zaporizhzhia Regional Association of Industrialists and Entrepreneurs (Employers) "Potentsial"

Zinaida BOYKO, Director, Zaporizhzhia Regional Employment Center

Yurii TORBA, Deputy Director for Research, State Enterprise "Ivchenko-Progress"

Valeriy KRAINIY, Executive Director, Zaporizhzhia Regional Union of Industrialists and Entrepreneurs (Employers) "Potentsial" and Chairman, Council of the Zaporizhzhia Regional Federation of Employers

Dariusz CZAKOWSKI, Vice Rector, Kuyavian-Pomeranian University in Bydgoszcz

Vilayat İSMAYILOV, Professor, Azerbaijan Academy of Labor and Social Relations

Oleksandr AZIUKOVSKYI, Rector, National Technical University "Dnipro Polytechnic"

Olena CHEPELYUK, Rector, Kherson National Technical University

Olena KHADZHYNova, Rector, Pryazovskyi State Technical University

Illya KHADZHYNOV, Rector, Vasyl' Stus Donetsk National University

Dmytro LUK'IANENKO, Rector, Kyiv National Economic University named after Vadym Hetman

Anatolii MELNYCHENKO, Rector of Igor Sikorsky Kyiv Polytechnic Institute

Volodymyr ONISHCHENKO, President, National University "Yuri Kondratyuk Poltava Polytechnic"

Andrii SHAIKAN, Rector, State University of Economics and Technology

Iryna VAKHOVYCH, Rector Luts'k National Technical University

Dmytro ANTONIUK, Prof. DSc, East-Bavarian University Amberg-Weiden

Andrii KUTS, Vice-president, Zaporizhzhia Chamber of Commerce and Industry

**Plenary meeting – Speakers
(10:40 – 14:00)**

10:40

- **Dariusz Czakowski**
Efficiency and Environmental Performance of EU Agricultural Regions: A Comparison of Classical and Green DEA Models

10:55

- **Mohadeseh Hasanpour and Omid Tasa**
Beyond Platform Lock-In: A Digital Business Process Portability Framework for Sustainable SME Participation in Platform Ecosystems

11:10

- **Viktoriia Kulyk, Dagmar Škodová Parmová, Milan Jílek and Lidiia Piddubna**
Digitalization of Business Processes and Regional Development of Services and Trade Ecosystems: Evidence from the IT Sector in Ukraine

11:25

- **Gayane Tovmasyan, Tetiana But, Svetlana Dallakyan, Arsen Petrosyan and Daria Mamotenko**
From Entrepreneurship Education to Start-Up Readiness: Developing Competencies for the Future Workforce

11:40

- **Liudmyla Arkhypova and Cristian Barz**
Digitalization of Cultural Heritage: A Data-Driven Cross-Border Study of Students

11:55

- **Yaryna Yuruk, Olena Bezpalko, Yuliia Hryniuk and Volodymyr Lushchiiy**
The Contribution of Human Capital to the Intensification of Economic Growth in Ukraine

12:10

- **Dmytro Antoniuk, Bjoern Ivens, Vladislav Valentinov, Andrii Karpenko and Kateryna Antoniuk**
Cluster-Based Stakeholder Ecosystems for AI-Enabled Technology Transfer: A Conceptual Framework

12:25

- **Larysa Zomchak**
Cluster-Based Spatial Differentiation of Economic Development and Environmental Burden across Ukrainian Regions

12:40

- **Maryna Averkyna**
The Model of Change Management for Leaders: Fears and Uncertainty

12:55

- **Olha Komelina and Svitlana Shcherbinina**
The Country's Energy Resilience: Approaches to Assessment, Policy Development, and Strategies for Ensuring Resilience under Extreme Conditions

13:10

- **Nataliia Kaziuka, Mykhailo Matsola, Yevheniia Sheketa, Omelian Levandivskyi and Halyna Hrytsuliak**
Managing Sustainable Digital Business Ecosystems Based on Artificial Intelligence: A Strategic Model of Resilience and Decision-Making

13:25

- **Tetiana Stepura, Lisa Herzog, Ostap Kuch and Olha Korytska**
Cross-Country Evidence on Decent and Productive Work of Ukrainian Forced Migrants

13:40

- **Discussion**